#InvestInGirls

OCTOBER 13, 2018

HELPING OUR GIRLS SHINE

POLISHED PEBBLES
Greetings,

Kelly Fair, and Polished Pebbles Girls Mentoring Program invite you to #InvestInGirls and move beyond the headlines. Polished Pebbles will host a fundraising reception:

**INVEST IN GIRLS**
**SATURDAY, OCTOBER 13 | 5:00 PM - 8:00 PM | ROW 24, 2411 S MICHIGAN AVE., CHICAGO, ILLINOIS**

JOIN FOR CHICAGO’S #INVESTINGIRLS RECEPTION!

The International Day of the Girl 2018 will be celebrated globally on Thursday, October 11 and this reception is planned to help increase Chicagoland’s investment in girls. Polished Pebbles Girls Mentoring Program supports girls throughout elementary, high school, and college to ensure their employability in the future workplace. The funds raised through this event will help girls in our communities to become leaders and future change makers.

The #InvestInGirls reception will honor an elite group of Chicagoland male leaders who through their commitment to supporting the girls and young women of Polished Pebbles fully exhibit that #RealMen #InvestInGirls.

Chris Curse of Chris Curse & Company is our event chair, and the honorees for the evening are:

**THE HONOREES FOR THE EVENING ARE:**

- Reginald Cotton, Charity Contributors
- Andre Fair, Omar Medical Supplies
- William Hall, St. James Church Community
- Chris Harris, Bright Star Commuity Outreach
- Calvin King, Free Lunch Academy; Chicago Urban League
- Vondale Singleton, CHAMPS Mentoring, Gary Comer Campus, Noble Street Charter School
- Will Torres, UChicago Charter Schools
- Carl West, TBT Media

We are offering sponsorship opportunities ranging from $500 - $10,000 that include on stage recognition and branding at the reception and other Polished Pebbles events and activities, and inclusion in social media promotions, E-blasts and press material. The attached documents outline sponsorship benefits and details about the reception and Polished Pebbles Girls Mentoring Program. The past year has been phenomenal for our mentoring initiative. Polished Pebbles has established mentoring sites in Indiana and Texas in addition to our programming and events in Chicago. We also launched a college edition at Duke (*All ticket sales/gifts are tax deductible.*)

We hope you will support Chicago’s #InvestInGirls Reception! Please send an email to info@polishedpebbles.com to RSVP or learn more about our sponsorship levels. You can also reach out to me at kfair@polishedpebbles.com to learn how you can support Chicago’s movement to #InvestInGirls.

Thanks for your continued support! When we #InvestInGirls we ensure our girls will SHINE, shape the future workplace, and world.

**KELLY FAIR,**
Founder/Executive Director
Polished Pebbles Girls Mentoring Program
Reflections Foundation
Polished Pebbles Girls Mentoring Program
#InvestInGirls
2018 RECEPTION FUNDRAISER | SUGGESTED SPONSORSHIP LEVELS & BENEFITS

PRESENTING PEBBLES SPONSOR - $10,000 ★
- Premier Name Recognition
- Exclusive Welcome Address at the Reception
- Appearance with Polished Pebbles Leadership at a Media Covered Promotional Event
- Banner Ad on Polished Pebbles Website, Facebook, and in E-Newsletters
- Bright, full color Gobo at event
- Keynote Speaker at a Polished Pebbles event in the 2018
- Company’s Name will be associated with a Polished Pebbles in-school site, special program or initiative for 1 year (2018)
- Display Table at the Reception
- Company’s Name or Logo Branded on Gift Bags
- Company’s Promotional Material placed in all attendee Gift Bags
- Exclusive Name/Logo Branding on all event media & marketing promotions (TV, Radio, invitations, Printed Advertisement, Website, Social Media Platforms, E-newsletter, Press Releases)
- Large Logo displayed on sponsorship board at the event
- 10 Tickets to attend Event & 10 Tickets to VIP Reception

GLOW SPONSOR – $5,000
- Company’s Name will be associated with a Polished Pebbles special program / initiative (2018)
- Display Table at the Reception
- Company’s Name Branded on Gift Bags
- Company’s Promotional Material placed in all attendee Gift Bags
- Name/Logo Branding on all event media & marketing promotions (Invitations, Printed Advertisement, Website, Social Media Platforms, E-newsletter, Press Releases)
- Large Logo displayed on sponsorship board at the event
- 8 Tickets to attend Event & 4 Tickets to VIP Reception

SPARKLE SPONSOR – $2,500
- Company’s Promotional Material placed in all attendee Gift Bags
- Logo Branding on Printed Advertisement, Website, Social Media Platforms, E-newsletter
- Logo displayed on sponsorship board at event
- 6 Tickets to attend Event & 3 Tickets to VIP Reception

SHIMMER SPONSOR – $1,000
- Logo on event e-mail blast and Social Media Platforms
- Logo displayed on sponsorship board at event
- 4 Tickets to attend Event & 2 Tickets to VIP Reception

COMMUNITY SPONSOR – $500
- Logo on event e-mail blast and Social Media Platforms
- 2 Tickets to attend Event

IN KIND SUPPORTERS
- In-Kind donations in excess of $1,000 in value will be listed as supporters, and not sponsors on the event program.
SPONSORSHIP OPPORTUNITIES
Sponsorship will allow partners to invest in Polished Pebbles annual campaigns and “Who Polished Your Pebble” Book and Tour. When bringing together impactful stakeholders in the Polished Pebbles community, we often start off meetings by breaking the ice and asking participants to share with the group “who polished their pebble.” This gives us all an opportunity to establish the power of mentoring, and understand how having a mentor at some stage in our lives and careers is a commonality we all share.

Participants often share that it was mother, a former teacher, boss, grandparent, or community mentor that “polished their pebble” and helped steer them through a transformational chapter in life. When we talk about our mentors, we remember it’s our duty to invest in the lives of our girls through mentorship. To inspire others in our communities to mentor our girls, we have decided to compile many of these authentic stories shared by female business leaders, law enforcement officers, elected officials, journalists, community leaders, educators, and community leaders. In a book with the title, “Who Polished Your Pebble,” we are seeking lead sponsors for this project.

THE BENEFITS OF SPONSORSHIP:
• Corporations will be giving to a highly respected Chicago-based organization founded, and run, by a minority woman with a strong track record for success, and a growing national audience, and market.

• Participating corporate partners will be included in our multi-media campaign leading up to our Annual October Fundraiser “Time’s Now to Invest in Girls”, which will include name and logo placement in all Polished Pebbles, and Kelly Fair owned, and earned media placements.

** Combined, all of these outlets boast approximately 30,000 followers (e.g. Weekly newsletters, blogs, Facebook, Twitter, Instagram, & Linked In).

• The “Time’s Now to Invest in Girls” campaign will highlight these corporate givers in our bi-weekly “Pebbles Partners Spotlight” in our e-newsletter, blogs, and social media outlets. The spotlight can include one of the corporate leaders/team members sharing produced video messages, or written testimonies (with photos) about how they value and commit to investing in girls, mentoring, and comprehensive philanthropic efforts.

SPONSORSHIP OBJECTIVE:
To provide new opportunities for corporate partners to “Invest in Girls” and pledge financial support to Polished Pebbles Girls Mentoring Program. By bringing continued awareness to the public about the sense of urgency that is needed in our communities, it enables partners to ensure resources and training are provided to their success.
BACKGROUND

WHY THE TIME IS NOW TO INVEST IN GIRLS
Recent research shows that when societies invest in girls to progress academically, socially, and economically then the entire society consequently experiences progress.

The Need:
Behind the headlines... Chicago girls, ages 7-17 are increasingly victims and perpetrators of violence. While much attention and aid has been given to low-income, black boys, adolescent Black/ Latina girls who live in the same neighborhoods experience the same levels of violence and are also victims of sexual violence... these issues have been largely unaddressed.

52% of females in Illinois Department of Corrections spell out youth facilities 13- 16 years olds were for offenses against a person (39 percent were males).

Girls of color are especially vulnerable to childhood trauma, sexual violence, and sexual trafficking that divert them from the school and into the juvenile justice system, sex industries, and sexual trafficking. These risks pose barriers for a girl’s future success in the workplace and/or higher education.

POLISHED PEBBLES:
The Cause:
Polished Pebbles, an Illinois Gold Star - Rated Mentoring Program, is a Chicago-based mentoring initiative that creates communication competencies to help increase the employability of young women in the future workplace. Since 2009, Polished Pebbles has helped over 2,500 girls ages 7-17 years old to become effective communicators at home, school, and the future workplace. The organization currently serves 500+ girls and young women a school year in three states.

Solution:
PROGRESS IS NOT POSSIBLE WITHOUT INVESTING IN GIRLS.
Through after-school, weekend and community-based mentoring sessions focused on building communication skills, the Polished Pebbles Girls Mentoring Program addresses the social-emotional needs of girls, provides them with mentoring and personal support, and prepares them for early integration into the workforce. Girls focus on being great communicators in every aspect of the word, especially in making impactful personal introductions. In Polished Pebbles that’s called S.H.I.N.E., which stands for Smile, Say Hello, Introduce Yourself, Nod Your Head, and End The Conversation. Each semester culminates with an on the job mentoring experience with one of our corporate partners. In the summer, Polished Pebbles connects high school girls with internship opportunities with our corporate partners, Chicago Public Schools, and local non-profits.

Polished Pebbles provides girls ages 7-17 the opportunity to learn the vital life skill of effective communication and social emotional skills needed to overcome childhood trauma, and the soft skills to succeed in life, & conflict resolution skills to lessen their likelihood of becoming a victim or perpetrator of violence and to succeed in the world at large.
KELLY FAIR, THE MENTOR

Kelly Fair is one of the leading voices advocating for the need to increase investment in girls to generate more societal progress.

Chicagoans, and a growing national audience, know Kelly Fair, Polished Pebbles Founder, as an author, thought leader, and social entrepreneur. They also know her work with school-aged girls and college young women here in Chicago, Texas, Indiana, and Duke University via the Polished Pebbles Girls Mentoring Program

LIST 2015-2018 AWARDS

- In September 2017, Kelly was identified and trained by Bank of America and Vital Voices as one of 12 female entrepreneurs from all over the globe.
- Today’s Black Woman Phenomenal Woman Award
- Café Mocha Radio Salute Her Honoree
- Taskforce Member for US Congressional Caucus of Black Women & Girls
- Inaugural Obama Foundation Summit Delegate
- Bronzeville Children’s Museum Dream Maker Award
- Swish Dreams Community Servant Recipient
- Susan F. Berkowitz Award for Outstanding Service to Children
- Marc Fisher Women Who Are Making A Marc Award
- Roslyn Jaffe Award 2015
- Verizon Wireless Everyday Hero Award


SCHOOL PROGRAM

In Chicagoland, and Northwest Indiana we serve elementary - high school girls through after-school, school-day, and Saturday mentoring programs. We serve approximately 500 girls a school year at 25 public and charter schools, and public housing communities.

COLLEGE EDITION

After being piloted at Duke University for two years, we’re expanding our College Edition of Polished Pebbles for undergraduate female students. To female college students, Polished Pebbles is the mentoring initiative that equips them with the mentors, professional relationships, a safe space to learn and grow personally, affirms their identity, helps them identify opportunities and provides fellowship with other women of color. Young women completing our program are more likely to stay in college and graduate. These young women will be in high demand in the workplace, making valuable contributions in shaping the future workplace and in shaping their future world.
ANNUAL EVENTS
ANNUAL OCTOBER FUNDRAISER
Polished Pebbles will host annual fundraising receptions, in celebration of the United Nations International Day of The Girl. The funds raised through these events help girls in our communities to become leaders and future change makers. Polished Pebbles’ fundraising receptions always include an elite group of honorees, including entrepreneurs and political leaders who exemplify leadership and support of girl power in their careers and communities.

MEN’S MONTH
This non-traditional Daddy Daughter dance experience was created to make sure ALL girls had a chance to experience a dance with a positive father-figure. Considering many of our girls don’t have positive father figures in their daily life, girls with, or without dads or male role models are ALL invited to attend. Girls can share the day with our strong male volunteers that include volunteers from the 2nd District-Chicago Police Department, business owners, filmmakers, elected officials, and media personalities.

SPECIAL EVENTS
The Polished Pebbles Mommy and Me Career Conference was established to advance the career prospects of girls and their moms, TOGETHER. Over the years we’ve found that the mother-daughter relationships can be celebrated by having moms and daughters work on much needed professional and communication skills at the same time in a fun and inclusive environment. A day-long conference brings together guest speakers, panels of moms and daughters speaking about building bonds, establishing great communication, moms and daughters starting businesses together. As an off-shoot of the conference, we developed “Mommy and Me Hangouts” in our Polished Pebbles headquarters, as a summer initiative for both girls and their mothers to assist in building stronger relationships through personal and professional growth.

CURRENT SPONSORS/FUNDERS
Polished Pebbles’ career mentoring initiatives boast corporate partnerships with Mielle Organics, Bloomingdale’s, Microsoft, Blue Cross Blue Shield of Illinois, Wells Fargo, Bank of America, and the Hyatt, Chicago Foundation for Women, The Chicago Community Trust. A host of Chicagoland business & civic leaders, and influencers support Polished Pebbles, along with a community volunteer-based of 500+ women and men.

To learn more, visit: polishedpebbles.com.
Thank You for supporting #InvestInGirls

3711 S. Vincennes Avenue
Chicago, IL 60653
773-340-2140
www.polishedpebbles.com