

INVEST
in girls today by becoming a



#SheCanDoIt

Annual Fund Sponsor

This year we are focusing on exposing girls to careers in non-traditional and less exposed industries.



Polished Pebbles Girls Mentoring Program seeks to eliminate the "hope gap" experienced by many girls of color in Chicago and nationally who are navigating violence in their communities and structural barriers to supportive services, education, and employment opportunities.

Polished Pebbles is the only girls program in Chicago that brings an innovative group of stakeholders to the table to beat the odds and provide real career opportunities for girls in a variety of industries, including STEM, hospitality, healthcare, retail, construction, social services, and more.

Polished Pebbles - founded by Executive Director Kelly Fair - helps African-American and Latinx tween and teen girls become effective communicators at home, school, and the future workplace.

Since 2009, Polished Pebbles has worked with over 10,000 young women and provided over 600 mentors in hundreds of schools and community sites.

Girls and girls of color experience the same poverty, violence, and trauma as boys, but their specific needs and experiences are often missing from the conversation.

Polished Pebbles' mentoring and career readiness programming closes the gender leadership, gender pay, and hope gaps for girls and young women of color. These existing gaps have informed Polished Pebbles' unique strategy to provide a continuum of programming that starts when girls are 10 and ends with supporting young women in new employment and/or higher education or trade school.



@PolishedPebbles



\$50K

S.H.I.N.E. Sponsor Benefits



- Direct sponsor of our core mentoring initiatives:
 - School-Based Mentoring: Donating 100 “Every Girl Is A CEO” books on behalf of your company to students at four partner school sites with company’s promotional material included
 - Every Girl Is A CEO
 - Annual Global Career Conference: Company Recognition
 - Summer Work-Study Program
 - Mommy & Me Entrepreneurship Program
 - Pink Hard Hats Project- Getting Girls In The Trades: Exclusive invitation for company representatives to attend Pink Hard Hat Symposium
- Inaugural named sponsor (year-long partnership).
- Marketing Materials:
 - Year-long premier name and logo recognition
 - Company highlight in Polished Pebbles press releases sent to local and national media outlets, featuring background on your company’s related initiatives.
 - Featured monthly cross-promotional static social media post to promote company work and relationship
 - Co-branding with your company logo on pink hard hats distributed at our Pink Hard Hats Symposium
- Company representative spot held for guest speaker/career panelist at one special event during the year
- Preferred date selection for scheduling job shadow with group of students
- Two complimentary tickets to virtual master classes with Founder Kelly Fair throughout the year to learn about social entrepreneurship, business management, leadership, and workforce pipelining

\$30K

Hope Sponsor Benefits

- Direct sponsor of our core mentoring initiatives:
 - School-Based Mentoring: Donating 50 “Every Girl Is A CEO” books on behalf of your company to students at four partner school sites with company’s promotional material included
 - Every Girl Is A CEO
 - Annual Global Career Conference: Company Recognition
 - Summer Work-Study Program
 - Mommy & Me Entrepreneurship Program
 - Pink Hard Hats Project- Getting Girls In The Trades: Exclusive invitation for company representatives to attend Pink Hard Hat Symposium
- Inaugural named sponsor (year-long partnership).
- Marketing Materials:
 - Year-long premier name and logo recognition
 - Annual company highlight in Polished Pebbles press releases sent to local and national media outlets, featuring background on your company’s related initiatives.
 - Featured quarterly cross-promotional static social media post to promote company work and relationship
 - Co-branding with your company logo on pink hard hats distributed at our Pink Hard Hats Symposium
- Company representative spot held for guest speaker/career panelist at one special event during the year
- Preferred date selection for scheduling job shadow with group of students
- One complimentary ticket to virtual master classes with Founder Kelly Fair throughout the year to learn about social entrepreneurship, business management, leadership, and workforce pipelining



Polished
Pebbles
Girls Mentoring Program

\$25K

CEO Sponsor Benefits



- Direct sponsor of our core mentoring initiatives:
 - School-Based Mentoring
 - Donating 50 “Every Girl Is A CEO” books on behalf of your company to students at four partner school sites with company’s promotional material included
 - Opportunity to host a job shadow with a group of students
 - Every Girl Is A CEO
 - Annual Global Career Conference: Company Recognition
 - Summer Work-Study Program
 - Mommy & Me Entrepreneurship Program
 - Pink Hard Hats Project- Getting Girls In The Trades
- Marketing Materials:
 - Logo placement on Polished Pebbles website
 - Annual company highlight in Polished Pebbles press releases sent to local and national media outlets, featuring background on your company’s related initiatives.
 - Featured annual cross-promotional static social media post to promote company work and relationship
- Digital pop-ups and branding during the virtual conference.
- One complimentary ticket to virtual master classes with Founder Kelly Fair throughout the year to learn about social entrepreneurship, business management, leadership, and workforce pipelining

\$10K

Impact Sponsor Benefits

- Premier name recognition and exclusive branding on related event media, marketing promotions, and sponsorship materials.
- Logo placement on Polished Pebbles website.
- Company highlight in Polished Pebbles press releases sent to local and national media outlets, featuring background on your company's related initiatives.
- Invitation to appear with Polished Pebbles leadership for related media coverage.
- Feature in organizational e-newsletter reaching 4,500 people.



- Featured social media post to promote company partnership and sponsorship reaching 7,500+ followers.
- Company representative spot held for a judge on the "Shark Tank" competition held at the end of the Mommy & Me Summer Entrepreneurship Program.